

# **BELU SUGGESTED MENU COPY.**

General copy about Belu for menu short:

We stock Belu because it's the UK's most ethical mineral water.

General copy about Belu for your menu longer:

We stock Belu because it's the most environmentally friendly bottled mineral water and the only water brand certified carbon neutral to PAS2060 standard. Belu's clear glass bottles are the lightest weight on the market, reducing the carbon footprint. Their plastic bottles are made from at least 50% recycled plastic. They also give all their profits to WaterAid – so far they have given over £1.5m. Sadly there are still more than 650 million people living without access to safe water, and drinking Belu is a really easy way to help out.

These are just a couple of suggestions to get you started. Please feel free to adapt to suit your needs and contact us with any queries at [marketing@belu.org](mailto:marketing@belu.org)